



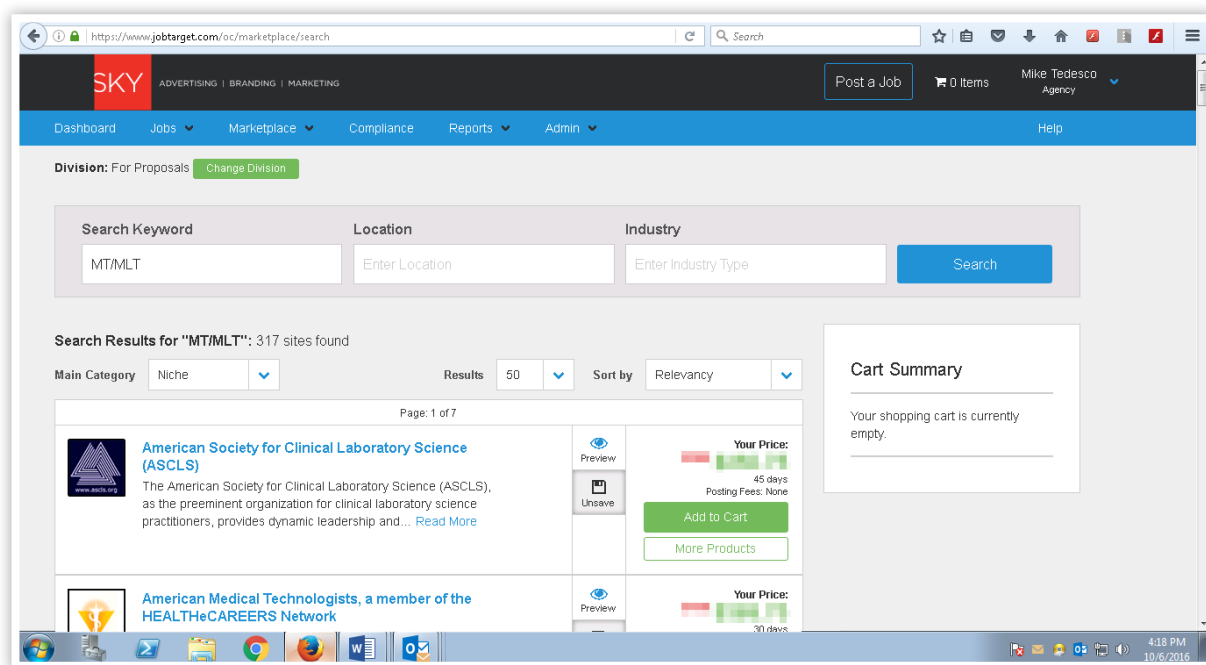
ADVERTISING  
BRANDING  
MARKETING

NEW YORK  
14 East 33rd Street  
New York, NY 10016  
212-677-2500

PHILADELPHIA  
1700 Market Street  
Philadelphia, PA 19103  
215-365-4040

SKYAD.COM

## NICHE ONLINE MEDIA EXPERTISE



When you have a specialized position to recruit, the large general job sites are still good options. But like any good marketing plan, you need to target your audience. That's where online niche sites come in.

Many professions are governed by associations, sub-sections, local chapters and industry organizations that allow you to recruit right from the source for positions anywhere from the most popular to the most obscure. Sky Advertising utilizes a database of 20,000+ online sites to hone in on just the audience you seek.

What can Sky Advertising do to help your company recruit?

- Tap into one of the largest databases of online career sites
- Find niche markets to recruit your most hard-to-fill positions
- Increase your brands awareness to form a well-known reputation
- Recruit the best in your field to work for you

If your organization is having trouble finding the perfect candidate Sky Advertising can help find the right vehicle for the right position. Contact us at [info@skyad.com](mailto:info@skyad.com) or visit us at [skyad.com](http://skyad.com)